

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

The same of the sa

Contract # Schedule Dates

325035 09/04/12-09/10/12

Advertiser Pol/B Obama/D/Pre/US (16256)

Greer, Margolis, Mitchell & Associates (2890) Agency Political - Federal Candidate (1067) Product

1536/OBAMA FOR AMERICA (134148) Brand Telerep/Philadelphia, Philadelphia (1057) Salesperson

Telerep/Philadelphia Sales Office BASSETT, LAURA **Buyer Name** 

Phone/Fax

95/101/1536 CPE **Account Types** National/Political

Standard Billing Type

OBAMA FOR AMERICA Comments

08/01/12 **Date Entered** Last Modified

09/05/12 Jill Hipskind No

CO-OP 06260207 Headline #

Demo

**Entered By** 

Order Type Normal

Package Deal

15.00 Commission % Commission \$13,692.75

\$77,592.25 Net Total

Sales Tax

Charlotte (WSOC)	~~~,, <del>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</del>	K
By Broadcast Month	Spots	Rate
Sep. 2012	109	\$91,285.00
Grand Total:	109	\$91,285.00

			Tc1 1	eneth	Run Times	SPW	Мо	Tu \	Ve T	h F	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Enter
ine	Line Type / Break Type (Ref #)	Dates	Sec L	ength		-   -	1	X					4	\$375.00	\$1,500.00	Charlotte (WSOC)		8/1/17
1.0	Normal Line / Spot	09/04/12-09/07/12	6	:30 5	6A- 6A (EST)		<del>\</del>					-	-	\$750.00		Charlotte (WSOC)		8/1/1
2.0	Normal Line / Spot	09/04/12-09/07/12	6	:30 6	5A- 7A (EST)	- 4		X					4					8/1/1
3.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	7A- 8A (EST)	€	5	X	X >	X :	X		- 6	\$700.00		Charlotte (WSOC)		8/1/1
	Normal Line / Spot	09/04/12-09/07/12	6	:30 8	BA- 9A (EST)	ι (	5	X	x >	X _ :	X		6	\$600.00	\$3,600.00	Charlotte (WSOC)		
		09/04/12-09/07/12	6		1:30A- 4:59A (EST)	1		Х	x >	Х	X		1	\$75.00	\$75.00	Charlotte (WSOC)		8/1/1
5.0	Normal Line / Spot	+		-			-				1		1	\$300.00	\$300.00	Charlotte (WSOC)		8/1/1
6.0	Normal Line / Spot	09/08/12-09/08/12	- 6		5A- 8A (EST)		<del> </del>						1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/
7.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	6A- 7A (EST)		+									Charlotte (WSOC)		8/1/1
8.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7A- 8A (EST)						1		1	\$225.00		<del></del>		8/1/1
9.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	8A- 9A (EST)						1		1	\$400.00		Charlotte (WSOC)		
		09/09/12-09/09/12	6	:30	6A- 7A (EST)		1				- :	1	1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/1
	Normal Line / Spot		-		7A- 8A (EST)				- :			1	1	\$250.00	\$250.00	Charlotte (WSOC)		8/1/1
11.0	Normal Line / Spot	09/09/12-09/09/12	- 0				+					1	1	\$450.00	\$450.0	Charlotte (WSOC)		8/1/1
12.0	Normal Line / Spot	09/09/12-09/09/12	- 6		8A- 9A (EST)				<u> </u>				4	\$245.00	\$980.0	Charlotte (WSOC)		8/1/:
13.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	9A- 10A (EST)		4		X					<del></del>		Charlotte (WSOC)		8/1/1
14 0	Normal Line / Spot	09/04/12-09/07/12	6	:30	10A- 11A (EST)		3	X	X	Х	X		3	\$245.00	\$735.0	Chanotte (**30c)		

CONFIRMATION CONTRACT Comments Accepted-Agency/Advertised

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.



Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700 Schedule Dates Advertiser Agency Product Brand Salesperson

Contract #

09/04/12-09/10/12 Pol/B Obama/D/Pre/US (16256)

Greer, Margolis, Mitchell & Associates (2890)

Political - Federal Candidate (1067) 1536/OBAMA FOR AMERICA (134148) Telerep/Philadelphia, Philadelphia (1057)

Telerep/Philadelphia Sales Office Buyer Name BASSETT, LAURA

325035

Phone/Fax CPE 95/101/1536 **Account Types** National/Political

Billing Type Standard Comments OBAMA FOR AMERICA Date Entered 08/01/12 Last Modified 09/05/12 Jill Hipskind **Entered By** 

CO-OP No

06260207 Headline #

Demo Order Type

Normal Package Deal

Commission % 15.00 Commission \$13,692.75

Net Total \$77,592.25

Sales Tax

109 \$91,285.00

**Spots** 

109

<u>Rate</u>

\$91,285.00

Charlotte (WSOC)

By Broadcast Month

Sep. 2012

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	09/04/12-09/07/12	6	:3	0 10:58A- 12P (EST)	3		Χ	X	X	X		3	\$325.00	\$975.00	Charlotte (WSOC)		8/1/12
16.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	0 12P- 1P (EST)	3		X	X	X	X		3	\$245.00	\$735.00	Charlotte (WSOC)		8/1/12
17.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	0 12P- 12:30P (EST)						1			\$200.00		Charlotte (WSOC)		8/1/12
17.0.1	Closed Preempt	09/08/12														Charlotte (WSOC)	Program Change/Exception - FOOTBALL	
18.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	12P- 12:30P (EST)							1	1	\$200.00	\$200.00	Charlotte (WSOC)		8/1/12
19.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	0 4P- 5P (EST)	3		Х	Х	X	X		3	\$600.00	\$1,800.00	Charlotte (WSOC)		8/1/12
20.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	5P- 5:30P (EST)	6		X	X	Х	X		6	\$700.00	\$4,200.00	Charlotte (WSOC)		8/1/12
21.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	5:30P- 6P (EST)	6		Х	X	Х	X		6	\$750.00	\$4,500.00	Charlotte (WSOC)		8/1/12
22.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	6P- 6:30P (EST)	7		X	Х	Х	Х		7	\$900.00	\$6,300.00	Charlotte (WSOC)		8/1/12
23.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	0 6P- 6:30P (EST)						1			\$390.00		Charlotte (WSOC)		8/1/12
23.0.1	Closed Preempt	09/08/12														Charlotte (WSOC)	No Avail/Exception -	
24.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	6P- 6:30P (EST)							1	1	\$925.00	\$925.00	Charlotte (WSOC)		8/1/12
25.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	6:58P- 7:30P (EST)	4		X	X	X	Х		2	\$700.00	\$1,400.00	Charlotte (WSOC)		8/1/12

		CONFIRMATION (	CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station.	Date:	Comments:	

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



Line

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

Line Type / Break Type (Ref #)

Dates

Schedule Dates 09/04/12-09/10/12 Advertiser Agency Product Brand

325035

Pol/B Obama/D/Pre/US (16256)

Greer, Margolis, Mitchell & Associates (2890)

Political - Federal Candidate (1067) 1536/OBAMA FOR AMERICA (134148) Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia BASSETT, LAURA **Buyer Name** 

Phone/Fax CPE

Contract #

Salesperson

Sec Length

95/101/1536 **Account Types** National/Political Billing Type Standard

OBAMA FOR AMERICA Comments

Run Times

**Date Entered** 08/01/12 Last Modified

09/05/12 Jill Hipskind

Total

Comments:

Station

No CO-OP

06260207 Headline #

Demo

**Entered By** 

Order Type Normal

Package Deal

Commission % 15.00

Commission \$13,692.75 Net Total \$77,592.25

Sales Tax

Dahe:

Charlotte (WSOC) Rate By Broadcast Month Spots \$91,285.00 Sep. 2012 109 Grand Total: 109 \$91,285.00

Comments

	Ente type / bream type (the my		10001 -0.190			1								
25.0.1	Closed Preempt	09/04/12										Charlotte (WSOC)	Program Change/Exception - NO BREAKS HERE	
25.0.2	Closed Preempt	09/04/12										Charlotte (WSOC)	Program Change/Exception - NO BREAKS HERE	
26.0	Normal Line / Spot	09/04/12-09/07/12	6 :	30 7:30P- 7:56P (EST)	4	×	хх	X	4	\$700.00	\$2,800.00	Charlotte (WSOC)		8/1/12
27.0	Normal Line / Spot	09/08/12-09/08/12	6 :	30 7P- 8P (EST)				1		\$400.00		Charlotte (WSOC)		8/1/12
27.0.1	Closed Preempt	09/08/12										Charlotte (WSOC)	Program Change/Exception - NASCAR	
28.0	Normal Line / Spot	09/08/12-09/08/12	6 :	30 7:30P- 8P (EST)				1		\$500.00		Charlotte (WSOC)		8/1/12
28.0.1	Closed Preempt	09/08/12										Charlotte (WSOC)	No Avail/Exception -	
29.0	Normal Line / Spot	09/10/12-09/10/12	6 :	30 8P- 10P (EST)		1			1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
30.0	Normal Line / Spot	09/04/12-09/04/12	6 :	30 10P- 11P (EST)		1			1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
31.0	Normal Line / Spot	09/05/12-09/05/12	6 :	30 9P- 9:30P (EST)			1		1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		8/1/12
0.2.0	Revised Line / Spot	v9/06/10:09/06/10	6 :	30 100- 11P (+5T)			]					Charlotte (WSGC)		8/1/12
32.1	Normal Line / Spot	09/06/12-09/06/12	6 :	30 9P- 10P (EST)			1		1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		9/5/12
				CC	NFII	L RMA	TION	CON	TRAC	<u>                                     </u>				

SPW Mo Tu We Th Fr Sa Su Spots

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Acre, plied-Station.

Accepted-Agency/Advertised

Entered



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

Contract #

Schedule Dates 09/04/12-09/10/12

325035

Advertiser Pol/B Obama/D/Pre/US (16256)

Agency Greer, Margolis, Mitchell & Associates (2890) Product Political - Federal Candidate (1067) 1536/OBAMA FOR AMERICA (134148) Brand

Telerep/Philadelphia, Philadelphia (1057) Salesperson

Sales Office Telerep/Philadelphia BASSETT, LAURA **Buyer Name** Phone/Fax

CPE 95/101/1536 National/Political **Account Types** 

Billing Type Standard OBAMA FOR AMERICA Comments

Date Entered 08/01/12 **Last Modified** 

09/05/12 Jill Hipskind

No CO-OP

06260207 Headline #

Demo

Entered By

Order Type Normal Package Deal

Commission % 15.00

Commission \$13,692.75 \$77,592.25 **Net Total** 

Sales Tax

Charlotte (WSOC) By Broadcast Month **Spots** Rate 109 \$91,285.00 Sep. 2012 Grand Total: 109 \$91,285.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr	Sa Su	Spot	Rate	Total	Station	Comments	Entered
		09/07/12-09/07/12	6		9P- 10P (EST)					1			\$2,000.00	\$2,000.00	Charlotte (WSOC)		8/1/12
	Normal Line / Spot	<del>-  </del>		_				_		1			\$2,500.00	\$2,500.00	Charlotte (WSOC)		8/1/12
34.0	Normal Line / Spot	09/07/12-09/07/12	- 6	<del>                                     </del>	10P- 11P (EST)		-					+	+		Charlotte (WSOC)		8/1/12
35.0	Normal Line / Spot	09/09/12-09/09/12	6	:30	8P- 9P (EST)						1	<del></del>	\$4,500.00	<del></del>		-	
36.0	Normal Line / Spot	09/04/12-09/07/12	6	:30	11P- 11:35P (EST)	6		x >	( X	X			6 \$750.00	\$4,500.00	Charlotte (WSOC)		8/1/12
	Normal Line / Spot	09/09/12-09/09/12	6	:30	11P- 11:35P (EST)						1		1 \$850.00	\$850.00	Charlotte (WSOC)		8/1/12
	Normal Line / Spot	09/08/12-09/08/12	6	:30	11:30P- 12:05A (EST)						1		\$600.00	\$600.00	Charlotte (WSOC)		8/1/12
		<del> </del>		-	11:35P- 12:02A (EST)	7		x >	<u>х</u>	•			3 \$375.00	\$1,125.00	Charlotte (WSOC)		8/1/12
39.0	Normal Line / Spot	09/04/12-09/06/12	+	<del></del>		+ -	<del>                                     </del>				-		1 \$3,000.00	\$3,000,00	Charlotte (WSOC)		8/1/12
40.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	7:30P- 11P (EST)		-							<del>                                     </del>			8/1/12
41.0	Normal Line / Spot	09/08/12-09/08/12	6	:30	8P- 11:30P (EST)		ļ				1	1	1 \$1,800.00		Charlotte (WSOC)		
42.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	5A- 6A (EST)		1						1 \$375.00	\$375.00	Charlotte (WSOC)		8/1/12
	Normal Line / Spot	09/10/12-09/10/12	-	:30	6A- 7A (EST)		1						1 \$750.00	\$750.00	Charlotte (WSOC)		8/1/12
		+		+	7A- 8A (EST)	_	1			•			1 \$700.00	\$700.00	Charlotte (WSOC)		8/1/12
44.0	Normal Line / Spot	09/10/12-09/10/12	-	+	<del>                                     </del>	<del></del>	+					1	2 \$600.00	\$1,200,00	Charlotte (WSOC)		8/1/12
45.0	Normal Line / Spot	09/10/12-09/10/12	6	30	8A- 9A (EST)	$\rightarrow$	<del>  _</del> -					+	<del>}                                    </del>		<del> </del>		8/1/12
46.0	Normal Line / Spot	09/10/12-09/10/12	6	:30	9A- 10A (EST)		1						1 \$245.00	\$245.00	Charlotte (WSOC)		0/1/12

CONFIRMATION CONTRACT

Accepted-Agency (Advertise):

Accepted Station

Coniments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

......

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007 Contract # 325035

Schedule Dates 09/04/12-09/10/12

Advertiser Pol/B Obama/D/Pre/US (16256)

Agency Greer, Margolis, Mitchell & Associates (2890)

Product Political - Federal Candidate (1067)

Brand 1536/OBAMA FOR AMERICA (134148)
Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia
Buyer Name BASSETT,LAURA

Phone/Fax /

Date:

CPE 95/101/1536
Account Types National/Political

Billing Type Standard

Comments OBAMA FOR AMERICA

Date Entered 08/01/12

Last Modified 09/05/12 Entered By Jill Hipskind

CO-OP NO

Headline # 06260207

Demo

Order Type Normal

Package Deal

Net Total \$77,592.25

Comments:

Sales Tax

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	\$a	Su	Spots	Rate	Total	Station	Comments	Entered
	+	- 500		5:30P- 6P (EST)		1						1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
47.0 Normal Line / Spot	09/10/12-09/10/12		+		+	1						1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
48.0 Normal Line / Spot	09/10/12-09/10/12	<del>-</del>	+	5P- 5:30P (EST)		<del>                                     </del>							\$900.00		Charlotte (WSOC)		8/1/12
49.0 Normal Line / Spot	09/10/12-09/10/12		:30	6P- 6:30P (EST)		1										<del> </del>	8/1/12
50.0 Normal Line / Spot	09/10/12-09/10/12	- 6	:30	6:58P- 7:30P (EST)	1	X						1	\$700.00	<del></del>	Charlotte (WSOC)	_	
51.0 Normal Line / Spot	09/10/12-09/10/12	(	:30	7:30P- 7:56P (EST)		1						1	\$700.00	\$700.00	Charlotte (WSOC)	-	8/1/12
52.0 Normal Line / Spot	09/10/12-09/10/12	(	:30	11P- 11:35P (EST)		1						1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
53.0 Normal Line / Spot	09/07/12-09/07/12		5 :30	12:05A- 12:35A (EST)					1			1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
	09/10/12-09/10/12		-31	0 11:35P- 12:02A (EST)		1						1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
54.0 Normal Line / Spot			+	06:30P- 7P (EST)	1	† · · ·		×	х x		$\neg$	1	\$1,400.00	\$1,400.00	Charlotte (WSOC)		8/14/12
55.0 M/G For 25.0.1,25.0.2 / Spot	09/04/12-09/07/12		+	<del>                                     </del>		1			X			1	\$500.00	\$500.00	Charlotte (WSOC)		9/5/12
56.0 M/G For 28.0.1 / Spot	09/06/12-09/06/12			0 4P- 4:30P (EST)		+						1	\$500.00		Charlotte (WSOC)		9/5/12
57.0 M/G For 17.0.1,23.0.1,27.0.1 / Spot	09/06/12-09/06/12		5 :3	0 4:30P- 5P (EST)		┼						1		<del></del>	Charlotte (WSOC)		9/5/12
58.0 Normal Line / Spot	09/06/12-09/06/12		5 :3	0 6:30P- 7P (EST)	$\bot$	$\perp$			1			1	\$490.00	\$490.00	Charlotte (WSOC)	<del></del>	3/3/22
					MEH	D N A	TΛI	10	NC	OΝ	TF	RAC	T				
58.0 Normal Line / Spot	09/06/12-09/06/12		Б :3		NEI	RN	1AT	10	NC	ΟN		RAC					_

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted-Agency/Advertiser: